



**Minutes of
THE FLORIDA REAL ESTATE COMMISSION
Education & Research Foundation Workshop
May 5, 2006
Meeting**

Chairman Nancy Hogan called the meeting of the Florida Real Estate Commission to order, at approximately 1:00 p.m., at Orlando, Florida, on this 5th day of May, 2006.

The following Commission members were in attendance: Nancy B. Hogan, Chairman and Matey H. Veissi. Tom Barnhart, Assistant Attorney General, appeared as counsel for the Commission.

Division of Real Estate staff present at the meeting: Michael Murphy, Director; Bennett Miller, Chief Attorney; JoEllen Peacock, Education Coordinator; Lori Crawford, Regulatory Supervisor/Consultant; American Court Reporting Service (407-896-8313) provided court reporter services.

Other attendees:

Ed Anderson, Bert Rodgers Schools
Cheri-Lynn Diamond, Gold Coast School of Real Estate
Ruth Fennell, Scale New Heights
Ray Glynn, Realtor
Lori Walters, Gold Coast Professional Schools
Randy Schwartz, Esquire, Florida Association of Realtors

Director Murphy stated the objectives of this Education & Research Foundation taskforce meeting and reviewed the initiatives discussed on April 17, 2006.

1. Update Sales Associate and Broker Syllabus (English and Spanish)

Goal established: To ensure pre-licensure, post-licensure and continuing education courses that reflect the current real estate environment in Florida are relevant to the market.

Results: 1) a Commission-approved syllabus; 2) to have a syllabus that takes advantage of current technology; 3) examinations aligned with the syllabus; 4) a syllabus which has incorporated input from FREC members, stakeholders, and other Subject Matter Experts (SMEs) through individual or group interviews.

Deliverables: 1) a project plan for the Commission and Department to approve; 2) quarterly progress reports to the FREC and Department, which

include: a) subject matter experts interviewed; b) assessments of syllabus; c) proposed syllabus changes; 3) an evaluation of broker licensing qualifications and requirements 4) one draft syllabus for both sales associate and broker courses that include per-licensure, post-licensure, and continuing education;

2. Provider Instructor Course: Educate the Educators

Goal established: Instructors in the field are better prepared and more effective in educating real estate professionals.

Results: 1) a set of Instructor Workshops, conducted annually, which provide a meaningful learning experience.

Deliverables: 1) an assessment and development plan for workshops; 2) goals and objectives for the workshops; 3) recommendations for seven hours in Continuing Education (CE) credit for workshop participation.

3. Scholarship Program

Goal established: Encourage real estate degree-seeking graduates to pursue a real estate profession

Results: Increased number of applicants with higher education credentials, knowledge about the number of scholarship recipients that become Florida licensees, and the effect of higher education on the discipline imposed of licensees.

Deliverables: 1) implementation plan for FREC and department approval; 2) quarterly reports to include: a) the number of scholarships awarded since initiation of the program or since the last report, b) GPAs of scholarship recipients, c) total monetary amount awarded, d) a database to track recipients/graduates and disciplinary actions, e) feedback from participants, f) marketing plan, g) award criterion; and 3) a web page to provide information about: a) the program, b) download and receive applications for scholarships, c) and direct contact information for key groups and persons

4. Newsletter Publication

Goal established: Regular information about Florida real estate disseminated efficiently and effectively

Results: 1) FREC and department approved content 2) electronically distributed, and 3) on time

Deliverables: 1) proofs for each issue; 2) establish and maintain the electronic distribution list; 3) customer feedback and input survey; 4) topics that

include: a) violations, b) disciplinary actions, c) articles from Commissioners, department staff and other stakeholders, d) publication of violations 5) newsletters mailed to distribution list, posted on the DBPR web, 6) newsletters distributed quarterly on the last day of the last month in each quarter.

5. Evaluation of pre-licensure, post-licensure and continuing education

After discussion the participant concluded that this language should be added to the first initiative as a part of the goal.

6. Evaluate Broker Licensing Qualifications and Requirements

After discussion the participants concluded that this initiative should be added to the deliverables in the first initiative as a deliverable.

7. Study of the Real Estate Instructor Qualifications or Examination

After discussion it was concluded that this initiative will be discussed at separate taskforce meetings at a later date.

In conclusion, Director Murphy provided an outline review of the process as follows: 1) finalize the list of initiatives; 2) FREC selects initiatives for Requests For Proposals (RFP); 3) Department publishes the RFP list; 4) Department reviews and forwards RFPs to FREC; 5) FREC selects proposals; 6) Department negotiates agreements; 7) Division of Real Estate Director signs agreements with vendors.

The next Education & Research Foundation taskforce meeting is tentatively scheduled for Monday, June 19, 2006, beginning at 10:30 a.m.

There being no further business and no objection, the Chairman adjourned the meeting at approximately 4:00 p.m.

Nancy B. Hogan, Chairman
Florida Real Estate Commission

Michael Murphy, Director
Division of Real Estate

Respectfully submitted,

Lori L. Crawford
Deputy Clerk